

Hi, just a reminder that you're receiving this email because you have expressed an interest in the Main Street Program. Don't forget to add djensen@city-woodlandpark.org to your address book so we'll be sure to land in your inbox!

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Woodland Park Main Street Winter Newsletter

Greetings!



Greetings from Darlene Jensen
Main Street Coordinator



Hello Woodland Park!

2016 has come upon us quickly and Main Street looks to this year with much anticipation for productivity within our downtown. In celebration of the City of Woodland Park's 125th Anniversary, Main Street will be involved with activities throughout the year.

For those who were able to attend the 125th Anniversary birthday party last week, what a truly delightful, hometown, event...complete with a resounding rendition of Happy Birthday Woodland Park!

The volunteer Main Street Board has been busy developing its work plan for 2016. Among projects the Board looks to complete in 2016, includes, coordination again this year with Build-A-Generation of

What is Main Street?

"Main Street is an historically based national program which allows us to tell our story and enhance our downtown. Main Street brings resources and additional opportunities to bolster our local economy, preserve

an Old Fashioned 4th of July Celebration. Last year's event was a hoot, and until the afternoon skies opened up, thousands of people enjoyed the music and festivities. This year's event will be held on Monday, July 4th. As part of the 125th Anniversary celebration, the City will be unearthing a time capsule (that is when we find it as it was buried somewhere in the vicinity of City Hall 50 years ago.) The time capsule will be opened at the 4th of July event.

Other Main Street projects for our downtown include enhancing the use of the Pedestrian Plaza to the west of Curves, and TAVA Circle, just south of Cowbells. Also, this year the Farmers Market is looking to relocate to the Woodland Station area, just south of Cowhand. The Farmers Market attracted 64,000 people last year. The downtown should be a hub of bustling activity.

Main Street is also expanding its presence on social media, continuing with its Facebook updates and creating a website. The goal is to expose our downtown businesses and events to as many promotional opportunities as possible, to increase patrons and visitors to our community. Main Street is also working on a street scape to create an enhanced walkable downtown.

If you would like a copy of the 2016 Main Street Work Plan or would like to provide your input, please contact the Main Street office at 719-687-5231.

Darlene Jensen
Main Street Coordinator



Happy Anniversary!

WOODLAND PARK

125 years • 1891 - 2016

On Sunday January 31st, the city of Woodland Park

our history, and build community."

Woodland Park Main Street is one of 2,000 Main Street programs nationwide.

[Colorado Department of Local Affairs Main Street Program website](#)

[Downtown Colorado Inc. National Main Street Center](#)

Is your business located in the Main Street district or is your organization having a event within Main Street?

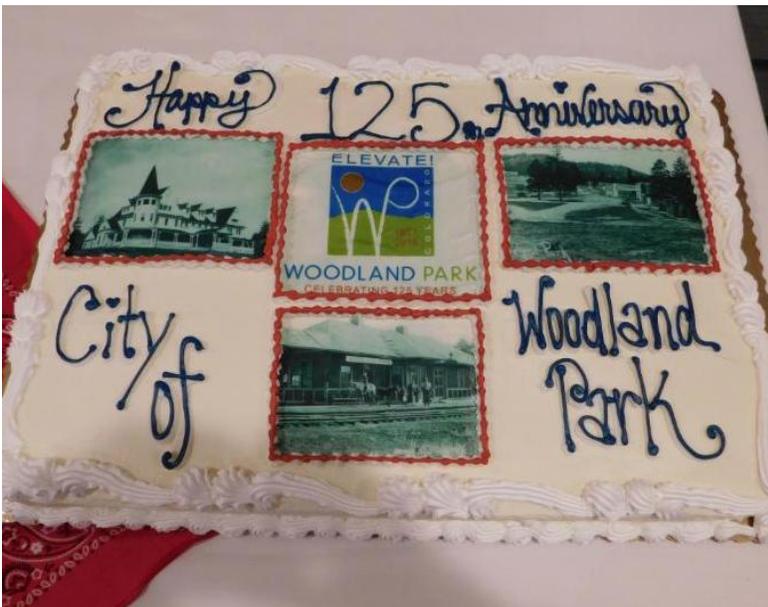
If so, please email Darlene Jensen, Main Street Coordinator, at djensen@city-woodlandpark.org with your event details and we will assist in your event promotions by publicizing it on our WP Main Street Facebook page.

Colorado Main Street Communities

[Colorado Main Street Communities:](#)

Brush, Buena Vista, Grandby, Lake City, Lamar, Lyons, Montrose, Ridgeway,

and the Ute Pass Historical Society sponsored a celebration recognizing the 125th year of Woodland Park and the 40th Anniversary of the founding of the Ute Pass Historical Society. Even with the threat of a winter snow storm approaching, over 300 people attended and enjoyed a chili luncheon along with birthday cake and a presentation from our local historian, Larry Black. Through the use of historical pictures, he shared the story of Woodland Park and how it has evolved and changed over the past 125 years. Those in attendance even went home with a poster commemorating our Historical Mural. A fun time was had by all!



For more pictures of this event please visit and like our facebook page at:

<https://www.facebook.com/WPMainStreet/?ref=hl>

Rifle, Steamboat Springs, Trinidad, Westcliffe, Silver Cliff, Victor. and Woodland Park.

Newest Main Street Communities 2015:

Central City, Elizabeth, Leadville and Wellington.



Fun Historical Facts!

The Ute Inn was built by Harold (HH) Robinson in 1937. Harold was known as "Tom Edison" for being the first to bring electricity to Woodland Park around 1931. He leased the East side of this property to Bert Bergstrom to open the Ute Inn Bar and later sold him the property around 1946. Bert purchased the first liquor license in Woodland Park after prohibition. He was a colorful character who was known for his connection to gambling and flaunting the law and yet also as a generous benefactor of the town, serving many years as Santa Claus with the Santa Claus Club and the Grand Marshall of the rodeo. The Historic Ute Inn still serves as a local bar and restaurant in the town of Woodland Park.



**Former Mayor Carol Kenney 1968-1976
with our present Mayor Neil Levy**



The Moose Is Loose is on the campaign trail!

The Moose is promoting all things great about Woodland Park starting February 13th through February 29th. The Moose is Loose integrates many activities and highlights of our town, bringing delight to those who participate. Adventurers are excited to explore the community through Moose Tracks Pass, eager to drop off their entries for a chance to win the \$500.00 shopping spree. Kids enjoy the coloring and essay contests, bringing our youngest community members into the festivities. Moose sightings have become a local favorite past time and this year, many will wait with anticipation for your newest Fest experience

"Weekend Rallies". Each weekend during the Fest, we will gather at a Rally location and provide excitement for all who join The Moose on his Campaign Trail.



The Ute Inn - 1938

Board Meeting Schedule

Every first and third Tuesday of each month.

3:00 pm-4:00 pm

City Council

Chambers

We invite participation!

Reserve a seat.

Board Members

- Vera Egbert, Chairperson
- Gary Crane, Vice-Chairperson
- Bob Carlsen
- Renee Bunting
- Jan Cummer Wilson
- Anita Riggle
- Brian Fleer
- Laurie Glauth
- Steve Jeroslow
- Debbie Miller
- Lee Willoughby

Main Street Committee Members

Moose is Loose Fest - Kick Off Rally - February 13th at Tweeds Fine Furniture - 9:30 am.

Celebrate the 125th year of Woodland Park at the community bonfire beginning at 5:00 pm at Woodland Station.

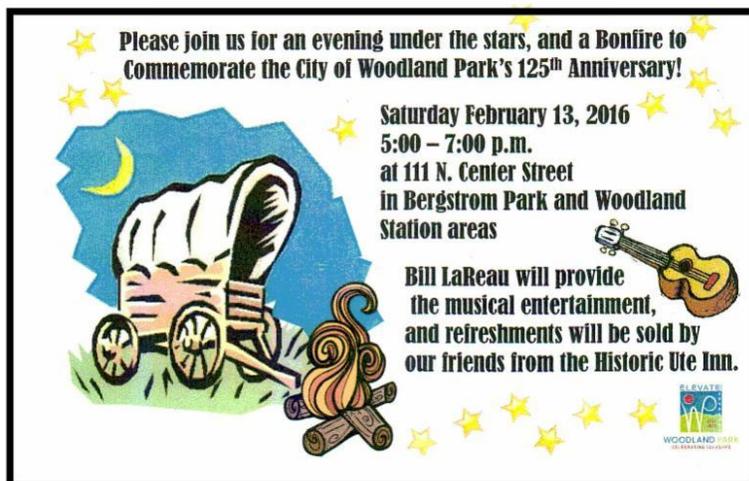
Gold Stash Rally - The Trail of Gold - February 20th at Gold Hill Square North (in front of Gold Hill Theater) at 10:00 am.

The Finale Rally Takes Center Stage - February 27th at Ute Pass Cultural Center - 11:00 am.

For more information and details about each event go to the facebook page at

[https://www.facebook.com/TweedsMoose/?fref=ts.](https://www.facebook.com/TweedsMoose/?fref=ts)

Join us at the Community Bonfire!



Business Spotlight



Williams Log Cabin Furniture is much more than your average furniture store. Located on the corner of Highway 24 and Fairview Avenue, in the heart of downtown Woodland Park, Williams Furniture offers everything from beautiful rustic log furniture to all types of unique mountain and woody home décor. We had a chance to ask the owner, Jerry Good, a few fun questions to find out more about his background.

ORGANIZATION

COMMITTEE

Renee Bunting
Peggy Fields
Steve Jeroslow
Linda Garret
Sandy Bridgewater
Holly Morrell
Connie Sims

PROMOTIONS

COMMITTEE

Anita Riggle
Vera Egbert
Gail Wingerd
Melinda Truscelli
Cindy Davis
Sue Griswold
Kim Smith

DESIGN COMMITTEE

Laurie Glauth
Lee Willoughby
Bob Carlsen
Jan Wilson
Jeff Cahill
Tanner Coy
Donna Finicle
Pat Hyslop
Jill White

ECONOMIC

RESTRUCTURING

Brian Fleeer
Debbie Miller

MAIN STREET

COORDINATOR

Darlene Jensen

Join Our Mailing List!

Please stop by and explore this one of a kind furniture store or go to the website to learn more:

www.williamslogfurniture.com.

1. What was your first job? The Hatch Cover Restaurant. - (Neil Levy and Deb Nichols also worked there).

2. What was the first thing you spent money on when you received your first-ever paycheck?
Clothes

3. What's led you to your current position? It was by happenstance, it was offered to us by Red Williams.

4. Do you have a role model or mentor in your career? Red and Mike Williams.

5. What was the most beneficial course you took in school? Economics in college, I failed it!

6. The best thing about your job? I'm my own boss and my involvement in the community.

7. The worst thing about your job? The physical demands; log furniture is extremely heavy.

8. What is your favorite work-related gadget? I have two, our delivery truck, but also the hidden compartments in our log furniture.

9. What qualities do you look for when hiring a good employee? Dependability is critical. An employee in a small business can make or break a business.

10. What is the one trait a strong business leader cannot afford to be without? More resolve and insight as to what is marketable.

11. What are the biggest changes you have seen in your specific line of business over the past few years? The improvement to the line of log furniture we carry.

12. What is the best marketing decision you have made while in business? Advertising on Television

13. Name one thing you would like to improve within your business in the upcoming year? To be more organized and hire another employee so that Vickie and I might be able to take some time off to spend with our kids.

14. What do you think is the biggest change Woodland Park will see in the next 10 years?
Growth

"Woodland Park Main Street extends its appreciation to Jerry and Vicki Good for operating

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Like us on Facebook 

[For more information contact:](#)

Darlene Jensen

Main Street Coordinator

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<http://www.city-woodlandpark.org/home/main-street/>

a successfully unique business in Woodland Park and for pouring countless dollars into advertising in our region."

Be sure to shop local for your Valentine!



"Build the Love through community!"

Main Street Board Member Spotlight



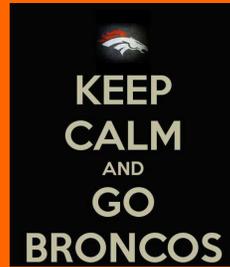
Renee Bunting

Organizational Committee Chair

Renee Bunting moved to Woodland Park with her husband Barry and son, Alan in 2004. Since arriving here, she has been volunteering in all types of community organizations and activities. Initially her and her husband joined the Colorado Mounted Rangers in Cripple Creek, next volunteering with the Local Emergency Planning Committee and eventually joining the Teller County Sheriff's Posse. Renee honed her logistical skills after being honorably discharged from the Army by working in a variety of people-oriented jobs focusing on customer support, inventory control, and personnel management. Over the past several years, she has provided exemplary support to her community through volunteer efforts with the Teller County Sheriff's Office and Office of Emergency Management. Renee is currently a deputy with the

Teller County Sheriff's Office coordinating Community Relations functions for the Sheriff. She currently serves on several boards throughout the community. Over the past year she has been volunteering on the Main Street Board of Directors and is serving as the Chairperson of the Organizational committee.

From all of us from the Main Street Program



Woodland Park Main Street Mission Statement

Enhance the quality of life in Woodland Park by engaging the community in historic preservation, downtown revitalization, and economic development by promoting a strong business climate.

