

Hi, just a reminder that you're receiving this email because you have expressed an interest in the Main Street Program. Don't forget to add djensen@city-woodlandpark.org to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Woodland Park Main Street Spring Newsletter 2017

Greetings!



Greetings from Darlene Jensen Main Street Coordinator

Hello Woodland Park!

Woodland Park Main Street is a nonprofit organization and a program under the City of Woodland Park, and endeavors to work with and complement the work of all its partners in improving downtown Woodland Park.



Main Street volunteers are busy planning for the Old Fashioned 4th of July 2017 event. The event is being planned in partnership with the City's Build a Generation program. The event will be held this year in the newly renovated Memorial Park, on Tuesday July 4th from 9 am to 3 pm. IF YOU WOULD YOU LIKE TO VOLUNTEER FOR THIS FUN FILLED FAMILY EVENT, please contact Renee Bunting at renee.bunting7@gmail.com or call the Main Street Office at 719-687-5231. Or if you are interested in



WOODLAND PARK
MAIN STREET

What is Main Street?

"Main Street is an historically based national program which allows us to tell our story and enhance our downtown. Main Street brings resources and additional opportunities to bolster our local economy, preserve our history, and build community."

Woodland Park Main Street is one of 2,000 Main Street programs nationwide.

serving on a Main Street Committee and have any questions on the function of the committees, please feel free to give us a call as well. Main Street is served by four committees and one Board of Directors. The committees include, Promotions, Organization, Historic Preservation and Design, and Economic Vitality. A schedule of the Board and Committee meetings is posted on the Woodland Park Main Street website at:

www.wpmainstreet.org

Hats off to Renee for her gallant effort in gathering up over 150 volunteers for the Broncos 7K run held May 6th. Almost 800 runners/walkers participated in the 7K under beautiful skies. Great job to the City of Woodland Park, the Broncos, Sportscorp, El Pomar Foundation and all other participating partners in putting together this exceptional event. This is one of three of these events being hosted by the Broncos across Colorado this year.

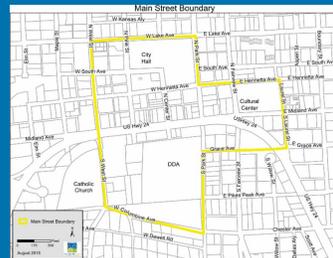


Recently, Woodland Park Main Street hosted downtown visioning sessions. These sessions were facilitated through funding by the Colorado Department of Local Affairs (DOLA) and the results showed how much our community truly cares, as 330 people participated either in person at the sessions or by responding to the online survey regarding their vision for downtown Woodland Park. After reviewing multiple photos of possible themes/visions and receiving verbal and written comments from the community, a vision statement was developed for downtown Woodland Park. (A vision statement is what you want to see in the future for your community...not necessarily what it is right now.) Please take a moment to reflect on this vision statement and if you have comments, please feel free to share them with Main Street at djensen@city-woodlandpark.org: **Downtown Woodland Park is a vibrant, artistic center of the community where all generations gather, walk, play, shop, dine and live in an historic and majestic mountain western setting." Near Nature, Near Perfect! The term Mountain Western will help to drive the vision for**

[Colorado Department of Local Affairs Main Street Program website](#)

[Downtown Colorado Inc. National Main Street Center](#)

[Main Street Boundary Map](#)



Is your business located in the Main Street district or is your organization having a event within Main Street?

If so, please email Darlene Jensen, Main Street Coordinator, at djensen@city-woodlandpark.org with your event details and we will assist in your event promotions by publicizing it on our WP Main Street Facebook page.

Colorado Main Street Communities

Colorado Main Street Communities:

Brush, Buena Vista, Grandby, Lake City, Lamar, Lyons, Montrose, Ridgeway, Rifle, Steamboat Springs, Trinidad, Westcliffe, Silver Cliff, Victor, and Woodland Park, Central City, Elizabeth, Leadville, Wellington, Meeker and Windsor.

projects in downtown. The tag line...Near Nature, Near Perfect is taken from the 2010 Woodland Park Comprehensive Plan.



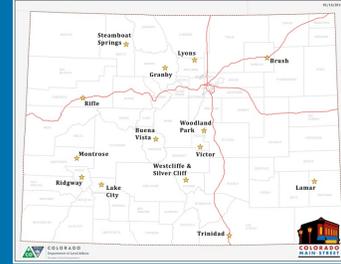
Also, Main Street coordinated a workshop funded through DOLA, Colorado Department of Transportation and Colorado Department of Public Health and Environment, which was the first of a series of workshops throughout the state hosted by these agencies. The workshop identified areas of road, sidewalk, parking, and signage improvements along the downtown corridor. Many agreed that an area needing improvement for pedestrian safety is the intersection where the HAWK pedestrian crossing light is being constructed at the intersection of Bergstrom Park and the Cowhand. The City and its partners are working hard to make improvements in the downtown to help in traffic calming and pedestrian safety.



Lastly, Main Street welcomes and thanks its newest Board and Committee volunteer members:
Board of Directors: Jill White, Bob Carlsen, Donna Finicle
Design Committee members: Jim Baker, Ty Guillory
Organization Committee member: Shari Carlson,
Promotions Committee: Shannon Hellman, Nicole Randolph, Ellen Carrick
Economic Vitality Committee: Elijah Murphy, Val Carr

Main Street office at 719-687-5231.
Darlene Jensen
Main Street Coordinator

Woodland Park Walking Tour Brochure



Fun Historical Facts!

Bert Bergstrom was a storied character of Woodland Park, and left his mark on the community. He was a beloved benefactor for many who admired his generous support of the saddle club, and other organizations.

"Big Bert" Bergstrom



1896 - 1986

Board Meeting Schedule

Every first and third Tuesday of each month.
3:00 pm-4:15 pm
City Council Chambers

We invite participation!

Board Members

Vera Egbert, Chairperson
Laurie Glauth, V - Chairperson
Jill White - Treasurer



The Main Street Design Committee has updated its nature brochure. The 2017 version features more pictures and its own walking tour maps. It covers trees, wildflowers, animals, birds, geology and other aspects of nature that make Woodland Park such a special place to live and visit. Copies have been distributed around town, including the library and the visitor's center. You can also see it online at <http://wpmainstreet.org>. Many thanks to the Ute Pass Historical Society and Guides-To-Go founder Dee DeJong for partnering with Main Street on this project.

Near Nature! Near Perfect!

Business Spotlight

Brenda's Boutique & Consignment



102 Midland Avenue, Woodland Park

Brenda's Boutique & Consignment has been part of the downtown business community for several years and was originally opened by Brenda Redding. The store offers current women fashions, jewelry and unique cabin décor. We had the opportunity to ask Renae Trichell, the present owner of Brenda's Boutique, a few questions about the

Renee Bunting - Secretary
Val Carr
Jan Wilson
Anita Riggle
Laurie Glauth
Debbie Miller
Donna Finicle
Bob Carlsen

Main Street Committee Members

ORGANIZATION COMMITTEE

Renee Bunting
Peggy Fields
Linda Garret
Sandy Bridgewater
Shari Carlson

PROMOTIONS COMMITTEE

Anita Riggle
Gail Wingerd
Kim Smith
Ellen Carrick
Nicol Randolph
Shannon Hellman
Jim Baker
Lynn Jones

DESIGN COMMITTEE

Laurie Glauth
Bob Carlsen
Jeff Cahill
Jill White
Tanner Coy
Donna Finicle
Pat Hyslop
Dee Dejong
Ty Guillory

ECONOMIC VITALITY

Jan Wilson
Vera Egbert
Debbie Miller
Mary Jo Larsen
Val Carr
Jim Jones
Tim Winders
Jane Mannon
Elijah Murphy

MAIN STREET COORDINATOR

Darlene Jensen

business and learn more about her background.

1. What's led you to your current position? Why did you want to own your own business?

I worked for Brenda Redding when she first opened Brenda's and loved it. After a short time Brenda battled several health problems which led her to wanting to sell the boutique. My husband suggested I buy it, so I did at the beginning of 2013.

2. Do you have a role model or mentor in your career?

Brenda Redding took me under her wing from the very beginning. She taught me about name brand clothing and how to accessorize outfits. We would take trips to the Denver Merchandise Mart to buy for the store.

3. The best thing about your job?

Making personal relationships with customers and helping them find an item they need and seeing their joy when that happens. I tend to start shopping for them to make the process easier for them.

4. The worst thing about your job?

Due to the nature of the business, I buy directly from the customers and don't truly consign all the items. I really don't like to tell someone I can't use their items. It makes it very personal but I try to explain it from a business perspective.

5. What qualities do you look for when hiring a good employee?

Great customer service skills are a must for any role you play in a business. My background is in banking and as a banker I was taught that the front line person makes the biggest impression on the customer.

[READ MORE...](#)

Main Street Board Member Spotlight



**Laurie Glauth
Board Member & Design Committee**

Laurie Glauth moved to Woodland Park as a child with her family in 1966. She graduated from Woodland Park High School in 1976 and received a BS Degree in Business Administration from UNC in Greeley in 1980. After working in aerospace and semiconductors for over 10 years she quit corporate life to be self employed.

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Main Street Coordinator

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[http://www.city-](http://www.city-woodlandpark.org/home/main-street/)

[woodlandpark.org/home/main-street/](http://www.city-woodlandpark.org/home/main-street/)

Mountain Naturals Community Market is a local health food store and gathering place for like minded people who enjoy healthy mountain living. Laurie also raises 100% grass fed and finished beef. In addition to being a successful entrepreneur for over 25 years and being involved in the community, Laurie is a past member of the Woodland Park Planning Commission, past member of the Woodland Park School Board and current member of the Teller Park Conservation District. Currently she also serves on the Woodland Park Historical Preservation Committee. She serves as the current vice chair of the Main Street Board. Laurie's passion is all things sustainable and local!

Woodland Park Main Street Mission Statement

Enhance the quality of life in Woodland Park by engaging the community in historic preservation, downtown revitalization, and economic development by promoting a strong business climate.

