

Hi, just a reminder that you're receiving this email because you have expressed an interest in the Main Street Program. Don't forget to add [djensen@city-woodlandpark.org](mailto:djensen@city-woodlandpark.org) to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



## Woodland Park Main Street Summer Newsletter 2017

Greetings!



**Greetings from Darlene Jensen**  
Main Street Coordinator

Hello Woodland Park!  
Thank you to the many volunteers of the Woodland Park Main Street program and from partners throughout our community for their efforts in helping to make this year's Old Fashioned 4th of July, in the newly renovated Memorial Park, the best ever! The volunteers provided endless hours working alongside the staff from the City, Build-A-Generation and many other partners in the planning of the 2017 Woodland Park Old Fashioned 4th of July Celebration! Some 4,000 were in attendance to enjoy the many festivities, patriotic music, vendors, magic shows and kids' rides.



### What is Main Street?

"Main Street is an historically based national program which allows us to tell our story and enhance our downtown. Main Street brings resources and additional opportunities to bolster our local economy, preserve our history, and build community."

Woodland Park Main Street is one of 2,000 Main Street programs nationwide.

In March, Main Street coordinated a very successful workshop on "Colorado Downtown Streets" improvements funded through DOLA, Colorado Department of Transportation and Colorado Department of Public Health and Environment, which was the first of a series of workshops throughout the state hosted by these agencies. These State partners provided Main Street with funds to host this workshop. As it was only necessary to spend \$1,000 on the workshop, the balance of the funds was provided to Main Street for downtown improvements. Main Street elected to put these funds into a new sign for the downtown. As many of our readers have experienced, as you come into town there are signs that read "Rest Area 1 Mile Ahead." There is a rest area in the heart of downtown Woodland Park, at Bergstrom Park with restrooms and picnic benches. To help further identify this rest area, Main Street is having a large and visually appealing rest area sign constructed at this location directly alongside Highway 24, with the remaining funds from our State partners. The sign is under construction by a local sign company, Quality Signs and Designs, owner Jeff Cahill, with the sign's base mortar work being constructed by a local mason, Dick Carpenter.

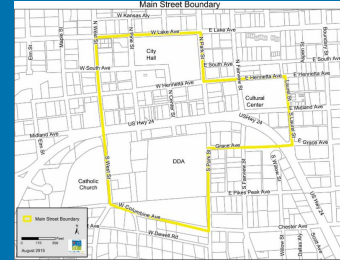


Rendering Drawing of Rest Area Sign at Bergstrom Park

Main Street also cost-shared in completion of a Walkability Concept Plan last year, with additional funding through DOLA. Main Street is focusing on pedestrian safety improvements in the downtown, some of which were identified in the Plan. Various improvements are being considered, which include, among others, safety planter/barriers along the sidewalks.

Main Street works with many partners in the community and recently, along with the Woodland Park Arts Alliance assisted in putting out the decorative artistic benches you see about town. These benches were painted by local

## [Main Street Boundary Map](#)



**Is your business located in the Main Street district or is your organization having a event within Main Street?**

If so, please email Darlene Jensen, Main Street Coordinator, at [djensen@city-woodlandpark.org](mailto:djensen@city-woodlandpark.org) with your event details and we will assist in your event promotions by publicizing it on our WP Main Street Facebook page.

## Colorado Main Street Communities

### Colorado Main Street Communities:

Brush, Buena Vista, Grandby, Lake City, Lamar, Lyons, Montrose, Ridgeway, Rifle, Steamboat Springs, Trinidad, Westcliffe, Silver Cliff, Victor. and Woodland Park, Central City, Elizabeth, Leadville, Wellington, Meeker and Windsor.

artists and are a simple joy to view and sit in. Within the Main Street area they are located at the Ute Pass Cultural Center, in the Woodland Square (next to the new Centennial Paints), on the patio behind the Kitchen Connection, Cowbells and Veda Salon, and in Tava Circle next to Bergstrom Park.

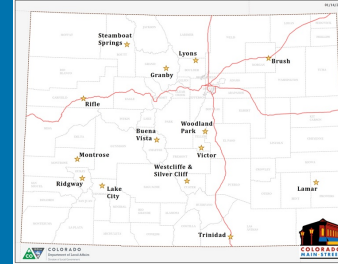


Main Street has also put funds into the construction of mini-mural photo op structures to be placed in Bergstrom Park and Woodland Square. The pictured mini-mural is the talented work of our local artist, Lois Sprague and depicts an historic wildflower train. Another mini-mural is being completed by a young artist Caleb Harms, nephew of Craig and Bev Harms of Woodland Music Series.



**Lois Sprague  
painting the first  
mini mural photo op**

Woodland Park Main Street is a nonprofit organization and a program under the City of Woodland Park, and endeavors to work with and complement the work of all its partners in improving downtown Woodland Park. Main Street is made up of volunteers serving on the Main Street



## Fun Historical Facts!

Alverta Burns was a registered nurse and a rancher's wife in Teller County in the early 1900's. Alverta provided house calls to residents in remote areas throughout the early years of the county. Her selfless service was a blessing to many families. Her story was highlighted in the 1956 Saturday Evening Post magazine.

### Alverta Burns "Angel of the Hills"



1950

## Board Meeting Schedule

Every first and third  
Tuesday of each month.  
3:00 pm-4:15 pm  
City Council Chambers

*We invite  
participation!*

## Board Members

Board and four core committees which include, Promotions, Organization, Historic Preservation and Design, and Economic Vitality. If you are interested in serving on a Main Street Committee and have any questions on the function of the committees, please feel free to give Main Street a call.

Main Street office at 719-687-5231.  
Darlene Jensen  
Main Street Coordinator

---

## Business Spotlight

### Centennial State Paint Center



**116 W. Midland Avenue**

Centennial State Paint Center, co-owned by Jon Gemelke, Kimberly Mitchell Gantner and Matthew Gantner, have recently purchased and renovated the old Bucks building in our downtown corridor along Highway 24. They have over 50 years combined experience in the paint and staining industry. They also own three businesses in Colorado Springs and are looking forward to success in their newest venture in Woodland Park. Please stop in and welcome them to our downtown community!

**Join in their Grand Opening Celebration, Saturday, August 5th, starting at 9 am.**

---

**Main Street Board Members volunteering at the Old Fashioned 4th of July Celebration.**

Vera Egbert, Chairperson  
Laurie Glauth, V - Chairperson  
Renee Bunting - Secretary  
Val Carr  
Jan Wilson  
Laurie Glauth  
Debbie Miller  
Donna Finicle  
Bob Carlsen

---

## Main Street Committee Members

### ORGANIZATION COMMITTEE

Renee Bunting  
Peggy Fields  
Stephanie Alfieri

### PROMOTIONS COMMITTEE

Gail Wingerd  
Ellen Carrick  
Nicol Randolph  
Shannon Andersen  
Lynn Jones

### DESIGN COMMITTEE

Laurie Glauth  
Bob Carlsen  
Jeff Cahill  
Tanner Coy  
Donna Finicle  
Pat Hyslop  
Dee Dejong  
Jim Baker

### ECONOMIC VITALITY

Jan Wilson  
Vera Egbert  
Debbie Miller  
Merry Jo Larson  
Val Carr  
Jim Jones  
Tim Winders  
Jane Mannon  
Elijah Murphy

### MAIN STREET COORDINATOR

Darlene Jensen

---

Join Our Mailing List!



Thank you to all those who volunteered their time to make the Old Fashioned 4th of July event a success this year!

---

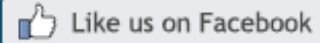
## Woodland Park Main Street Mission Statement

Enhance the quality of life in Woodland Park by engaging the community in historic preservation, downtown revitalization, and economic development by promoting a strong business climate.



Sign up now!

Up to the minute news!  
Like us on Facebook.



---

**For more information  
contact:**

Darlene Jensen

Main Street Coordinator

Email: [djensen@city-woodlandpark.org](mailto:djensen@city-woodlandpark.org)

Office Phone: 719-687-5231

Cell Phone: 719-322-5232

Mailing address:

220 W. South Avenue

P.O. Box 9007

Woodland Park, CO 80866

<http://www.city-woodlandpark.org/home/main-street/>